

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

## **Invoice**

ATTN: Michael Dettorre  
Shorr, Johnson & Magnus/ NON NCC  
100 N. 20th St.  
Ste. 201  
Philadelphia, PA 19103

\*P Shapiro for Attorney General  
  
Philadelphia, PA  
Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 04/16

**Invoice ID: 1123631**  
**Campaign ID:**

**Invoice Date: 04-28-2016**  
**Estimate ID:**

**Contract ID: 791879**  
**P.O Number: non**

**Client ID: 42829**  
**Tax ID:**

Description

Amount

Gross Advertising Fee  
Agency Commission

\$5,407.00  
(\$811.05)

**Net Advertising Fee** **\$4,595.95**

**Sub Total** **\$4,595.95**

**Total This Invoice** **\$4,595.95**

3.29 - 4.4 1898  
1896

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## Affidavit of Performance

Client Name: \*P Shapiro for Attorney General  
 Remarks: 3.29 - 4.4 1898  
 Bill Cycle: 04/16  
 Rep. Firm: VNS

Contract ID: 791879  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
03/29/16	Tuesday	CNN-E	1898-LEHIGH VAL/E	Early Start	5:58am	JSTV1601H	00:00:30	Charged	45.00	*
03/29/16	Tuesday	CNN-E	1898-LEHIGH VAL/E	CNN Newsroom	9:49am	JSTV1601H	00:00:30	Charged	45.00	*
03/29/16	Tuesday	HALL-E	1898-LEHIGH VAL/E	Last Man Standing	8:15pm	JSTV1601H	00:00:30	Charged	55.00	*
03/29/16	Tuesday	TLC-E	1898-LEHIGH VAL/E	Jill & Jessa: Counting	8:37pm	JSTV1601H	00:00:30	Charged	80.00	*
03/29/16	Tuesday	LIF-E	1898-LEHIGH VAL/E	Dance Moms	8:53pm	JSTV1601H	00:00:30	Charged	80.00	*
03/29/16	Tuesday	CNN-E	1898-LEHIGH VAL/E	CNN Tonight	10:03pm	JSTV1601H	00:00:30	Charged	100.00	*
03/29/16	Tuesday	AMC-E	1898-LEHIGH VAL/E	The Monuments Men	10:07pm	JSTV1601H	00:00:30	Charged	55.00	*
03/29/16	Tuesday	HALL-E	1898-LEHIGH VAL/E	The Middle	10:16pm	JSTV1601H	00:00:30	Charged	55.00	*
03/29/16	Tuesday	LIF-E	1898-LEHIGH VAL/E	Made of Honor	11:45pm	JSTV1601H	00:00:30	Charged	80.00	*
03/29/16	Tuesday	TNT-E	1898-LEHIGH VAL/E	WA Wizards@Golden ST Wa	11:56pm	JSTV1601H	00:00:30	Charged	102.00	*
03/30/16	Wednesday	MNBC-E	1898-LEHIGH VAL/E	Morning Joe	6:42am	JSTV1601H	00:00:30	Charged	31.00	*
03/30/16	Wednesday	CNN-E	1898-LEHIGH VAL/E	New Day	6:53am	JSTV1601H	00:00:30	Charged	45.00	*
03/30/16	Wednesday	CNN-E	1898-LEHIGH VAL/E	Jake Tapper	4:46pm	JSTV1601H	00:00:30	Charged	36.00	*
03/30/16	Wednesday	USA-E	1898-LEHIGH VAL/E	NCIS	9:24pm	JSTV1601H	00:00:30	Charged	110.00	*
03/30/16	Wednesday	TNT-E	1898-LEHIGH VAL/E	Castle	10:10pm	JSTV1601H	00:00:30	Charged	102.00	*
03/30/16	Wednesday	HGTV-E	1898-LEHIGH VAL/E	Property Brothers	11:17pm	JSTV1601H	00:00:30	Charged	102.00	*
03/30/16	Wednesday	USA-E	1898-LEHIGH VAL/E	Modern Family	11:18pm	JSTV1601H	00:00:30	Charged	110.00	*
03/31/16	Thursday	CNN-E	1898-LEHIGH VAL/E	Early Start	5:43am	JSTV1601H	00:00:30	Charged	45.00	*
03/31/16	Thursday	MNBC-E	1898-LEHIGH VAL/E	Morning Joe	6:57am	JSTV1601H	00:00:30	Charged	31.00	*
03/31/16	Thursday	AMC-E	1898-LEHIGH VAL/E	U.S. Marshals	8:54pm	JSTV1601H	00:00:30	Charged	55.00	*
03/31/16	Thursday	TBSC-E	1898-LEHIGH VAL/E	The Big Bang Theory	9:44pm	JSTV1601H	00:00:30	Charged	102.00	*
03/31/16	Thursday	FOOD-E	1898-LEHIGH VAL/E	Cooks vs. Cons	9:54pm	JSTV1601H	00:00:30	Charged	102.00	*
03/31/16	Thursday	TBSC-E	1898-LEHIGH VAL/E	2 Broke Girls	10:11pm	JSTV1601H	00:00:30	Charged	102.00	*
03/31/16	Thursday	CNN-E	1898-LEHIGH VAL/E	The Eighties	10:32pm	JSTV1601H	00:00:30	Charged	100.00	*
03/31/16	Thursday	TBSC-E	1898-LEHIGH VAL/E	2 Broke Girls	10:44pm	JSTV1601H	00:00:30	Charged	102.00	*
03/31/16	Thursday	HGTV-E	1898-LEHIGH VAL/E	House Hunters Intl	10:44pm	JSTV1601H	00:00:30	Charged	102.00	*
03/31/16	Thursday	LIF-E	1898-LEHIGH VAL/E	Little Women: LA	11:14pm	JSTV1601H	00:00:30	Charged	80.00	*
03/31/16	Thursday	MNBC-E	1898-LEHIGH VAL/E	All In With Chris Hayes	11:29pm	JSTV1601H	00:00:30	Charged	69.00	*
03/31/16	Thursday	HGTV-E	1898-LEHIGH VAL/E	Masters of Flip	11:42pm	JSTV1601H	00:00:30	Charged	102.00	*
04/01/16	Friday	MNBC-E	1898-LEHIGH VAL/E	Place for Politics 2016	9:51am	JSTV1608H	00:00:30	Charged	31.00	*
04/01/16	Friday	MNBC-E	1898-LEHIGH VAL/E	Place for Politics 2016	4:51pm	JSTV1608H	00:00:30	Charged	25.00	*
04/01/16	Friday	MNBC-E	1898-LEHIGH VAL/E	MTP Daily	5:55pm	JSTV1608H	00:00:30	Charged	25.00	*
04/01/16	Friday	HALL-E	1898-LEHIGH VAL/E	The Middle	9:17pm	JSTV1608H	00:00:30	Charged	55.00	*
04/02/16	Saturday	MNBC-E	1898-LEHIGH VAL/E	Lockup/Your Business	5:11am	JSTV1608H	00:00:30	Charged	31.00	*
04/02/16	Saturday	MNBC-E	1898-LEHIGH VAL/E	Lockup/Your Business	5:20am	JSTV1608H	00:00:30	Charged	31.00	*
04/02/16	Saturday	MNBC-E	1898-LEHIGH VAL/E	Lockup/Your Business	5:29am	JSTV1608H	00:00:30	Charged	31.00	*
04/02/16	Saturday	CNN-E	1898-LEHIGH VAL/E	CNN Newsroom Live	5:29am	JSTV1608H	00:00:30	Charged	45.00	*
04/02/16	Saturday	CNN-E	1898-LEHIGH VAL/E	CNN Newsroom Live	5:43am	JSTV1608H	00:00:30	Charged	45.00	*
04/02/16	Saturday	CNN-E	1898-LEHIGH VAL/E	CNN Newsroom	4:00pm	JSTV1608H	00:00:30	Charged	36.00	*
04/02/16	Saturday	MNBC-E	1898-LEHIGH VAL/E	The Rachel Maddow Show	5:54pm	JSTV1608H	00:00:30	Charged	25.00	*
04/02/16	Saturday	CNN-E	1898-LEHIGH VAL/E	The Seventies	8:32pm	JSTV1608H	00:00:30	Charged	100.00	*
04/02/16	Saturday	FOOD-E	1898-LEHIGH VAL/E	Diners, Drive-Ins	9:13pm	JSTV1608H	00:00:30	Charged	102.00	*
04/02/16	Saturday	CNN-E	1898-LEHIGH VAL/E	The Eighties	9:23pm	JSTV1608H	00:00:30	Charged	100.00	*
04/02/16	Saturday	BRVO-E	1898-LEHIGH VAL/E	Sex and the City	9:35pm	JSTV1608H	00:00:30	Charged	102.00	*
04/02/16	Saturday	DISC-E	1898-LEHIGH VAL/E	Deadliest Catch	9:48pm	JSTV1608H	00:00:30	Charged	102.00	*
04/02/16	Saturday	MNBC-E	1898-LEHIGH VAL/E	Lockup: Raw	10:11pm	JSTV1608H	00:00:30	Charged	69.00	*
04/02/16	Saturday	ENT-E	1898-LEHIGH VAL/E	The Last Song	10:58pm	JSTV1608H	00:00:30	Charged	80.00	*
04/02/16	Saturday	AEN-E	1898-LEHIGH VAL/E	The First 48	11:15pm	JSTV1608H	00:00:30	Charged	102.00	*
04/02/16	Saturday	DISC-E	1898-LEHIGH VAL/E	Deadliest Catch	11:16pm	JSTV1608H	00:00:30	Charged	102.00	*
04/02/16	Saturday	ENT-E	1898-LEHIGH VAL/E	The Last Song	11:27pm	JSTV1608H	00:00:30	Charged	80.00	*
04/02/16	Saturday	TLC-E	1898-LEHIGH VAL/E	48 Hours	11:39pm	JSTV1608H	00:00:30	Charged	80.00	*
04/02/16	Saturday	BRVO-E	1898-LEHIGH VAL/E	Sex and the City	11:42pm	JSTV1608H	00:00:30	Charged	102.00	*
04/03/16	Sunday	MNBC-E	1898-LEHIGH VAL/E	Lockup: Raw	5:31am	JSTV1608H	00:00:30	Charged	31.00	*
04/03/16	Sunday	MNBC-E	1898-LEHIGH VAL/E	Lockup: Raw	5:53am	JSTV1608H	00:00:30	Charged	31.00	*
04/03/16	Sunday	CNN-E	1898-LEHIGH VAL/E	New Day Sunday	7:55am	JSTV1608H	00:00:30	Charged	45.00	*
04/03/16	Sunday	CNN-E	1898-LEHIGH VAL/E	New Day Sunday	8:29am	JSTV1608H	00:00:30	Charged	45.00	*
04/03/16	Sunday	CNN-E	1898-LEHIGH VAL/E	CNN Newsroom	4:57pm	JSTV1608H	00:00:30	Charged	36.00	*
04/03/16	Sunday	CNN-E	1898-LEHIGH VAL/E	CNN Newsroom	5:58pm	JSTV1608H	00:00:30	Charged	36.00	*
04/03/16	Sunday	USA-E	1898-LEHIGH VAL/E	Fast Five	8:13pm	JSTV1608H	00:00:30	Charged	110.00	*
04/03/16	Sunday	TNT-E	1898-LEHIGH VAL/E	iHeart Radio	8:19pm	JSTV1608H	00:00:30	Charged	102.00	*
04/03/16	Sunday	MNBC-E	1898-LEHIGH VAL/E	Caught On Camera	8:51pm	JSTV1608H	00:00:30	Charged	69.00	*
04/03/16	Sunday	ENT-E	1898-LEHIGH VAL/E	I Am Cait	9:21pm	JSTV1608H	00:00:30	Charged	80.00	*
04/03/16	Sunday	FOOD-E	1898-LEHIGH VAL/E	All-Star Academy	9:22pm	JSTV1608H	00:00:30	Charged	102.00	*
04/03/16	Sunday	MNBC-E	1898-LEHIGH VAL/E	Caught On Camera	9:50pm	JSTV1608H	00:00:30	Charged	69.00	*
04/03/16	Sunday	DISC-E	1898-LEHIGH VAL/E	Naked and Afraid	10:37pm	JSTV1608H	00:00:30	Charged	102.00	*

04/03/16	Sunday	AEN-E	1898-LEHIGH VAL/E Intervention	10:43pm	JSTV1608H	00:00:30	Charged	102.00	*
04/03/16	Sunday	BRVO-E	1898-LEHIGH VAL/E Bravo Original Series	10:51pm	JSTV1608H	00:00:30	Charged	102.00	*
04/03/16	Sunday	TLC-E	1898-LEHIGH VAL/E Who Do You Think	11:14pm	JSTV1608H	00:00:30	Charged	80.00	*
04/03/16	Sunday	AMC-E	1898-LEHIGH VAL/E Walking Dead/Talking	11:17pm	JSTV1608H	00:00:30	Charged	55.00	*
04/03/16	Sunday	AEN-E	1898-LEHIGH VAL/E The First 48	11:44pm	JSTV1608H	00:00:30	Charged	102.00	*
04/04/16	Monday	MNBC-E	1898-LEHIGH VAL/E First Look	5:11am	JSTV1608H	00:00:30	Charged	31.00	*
04/04/16	Monday	CNN-E	1898-LEHIGH VAL/E Early Start	5:44am	JSTV1608H	00:00:30	Charged	45.00	*
04/04/16	Monday	MNBC-E	1898-LEHIGH VAL/E Morning Joe	8:49am	JSTV1608H	00:00:30	Charged	31.00	*
04/04/16	Monday	CNN-E	1898-LEHIGH VAL/E New Day	8:57am	JSTV1608H	00:00:30	Charged	45.00	*
04/04/16	Monday	CNN-E	1898-LEHIGH VAL/E Situation Room	5:59pm	JSTV1608H	00:00:30	Charged	36.00	*
04/04/16	Monday	MNBC-E	1898-LEHIGH VAL/E Hardball Matthews	7:41pm	JSTV1608H	00:00:30	Charged	25.00	*
04/04/16	Monday	MNBC-E	1898-LEHIGH VAL/E All In With Chris Hayes	11:46pm	JSTV1608H	00:00:30	Charged	69.00	*
04/04/16	Monday	CNN-E	1898-LEHIGH VAL/E Anderson Cooper 360	11:59pm	JSTV1608H	00:00:30	Charged	100.00	*

**Grand Total 5,407.00**

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

Conid: 791879